

The Online Food Ordering Service



That Doesn't Eat Your Profits



The Internet is quite possibly the easiest way to gain new business, manage existing customers, communicate with them, streamline your business and increase your bottom line.

eLunch has been developing e-commerce systems for over twenty years. We are a team of data experts, programmers, graphic designers and online marketing specialists with years of experience in our fields, on hand to help drive your business forward.

eLunch provides everything you need to manage a sophisticated e-commerce website that prints multilingual tickets directly to your kitchen, allows you to remarket to your customers and gives you complete control of your online business, all without you needing to know more than just the basics.

The lifetime value of a customer is our biggest asset, as it is yours. With no contract to tie you in, we rely on the quality of the service we provide, and the success it brings you.

Hello!

Our concierge-style team will assist you with any functional requests, development ideas, email marketing, Facebook & Google advertising, vouchers and incentive programs. We make your life easier and your business more profitable.

We charge just a small percentage of your online turnover, so it is in our best interest to help increase your sales in a coherent and manageable way.

Our platform has already processed over £300,000,000 in online sales.

For professional and friendly advice, feel free to chat with one of our staff today.

We are here today to share with you our vision of the future and hopefully you will be as excited as we are.



Simon Brummitt
Managing Director





What is eLunch?

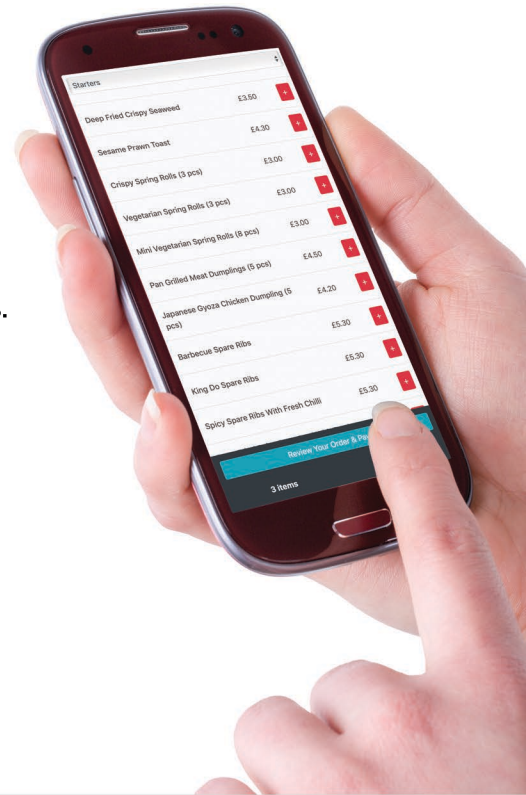
eLunch is the online food ordering service that runs on your own website, where customers can easily place orders directly with you.

We manage the technology, so you can focus on running your business. Our team of digital marketing professionals, front end developers and system admin staff are on hand to back you up. You are in very safe hands.

We connect your website to a payment processor, such as Stripe, PayPal or Sage Pay. Card payment or cash-on-delivery is available on all orders placed for delivery or collection.

You have direct access to our cloud-based eLunch management suite and simple to use editor. We provide all the hardware required to automatically print tickets to your kitchen for every order you receive.

eLunch is continually developing to meet the needs of our clients. Food chains and franchises with multiple locations are catered for.





ESPRESSO

COUNTRY

RWANDA

ORIGIN / FARM

RUGALI

PROCESS

NATURAL

FILTER NO 1

COUNTRY

PANAMA

ORIGIN / FARM

FINCA TIERRA GEISHA

PROCESS

NATURAL

FILTER NO 2

COUNTRY

BOLIVIA

ORIGIN / FARM



COFFEE

SYNESSO





Will It Work For My Business?

If you can answer YES to any of the following questions you should be talking to us:

- Do you offer meals for delivery or collection?
- Do you want to develop your own brand?
- Are you looking to minimise spend on acquiring new business?
- Are you currently using 3rd party apps like Just Eat, deliveroo or Uber Eats?
- Would your kitchen staff benefit from our unique multilingual ticketing system?
- Do you wish that you could connect with previous customers by email to easily encourage additional orders?
- Are you interested in the lifetime value of a customer?
- Are you looking to reduce the cost of repeat custom?







Why Should I Use eLunch?

eLunch uses the iShop e-commerce platform that has been evolving since 1998. Our clients have taken over £300,000,000 in online sales. We are more than the longest standing SaaS e-commerce service in the UK.

- Low transaction fees
- Direct access to your customer base
- Build your own brand on your own website
- Concierge support service providing help when you need it
- Easily create incentives and increase repeat business
- Free on-site training
- Unique QR code functionality on tickets
- Marketing help to promote your business
- Professional and friendly advice







What Will It Cost?

It costs less than you think.

eLunch takes a small percentage of each order. It is in our interest to help you maximise your results by using our platform. Be assured that we will always be here to help you.

An online presence is essential for any business, especially food outlets considering the lifetime value in their customer base.

We offer you our depth of knowledge, gained over 20 years building e-commerce sites covering almost every genre.

Set up £599 and just 7% ongoing

No fixed contract term - No hidden charges - No fixed monthly Fees

Zero risk to your business





1 x eLunch printer included

- Extra printers available at additional cost.
- Receive orders direct to your printer(s) for maximum efficiency.
- Customised, printed tickets.